

PLASTICFACTS

We produce about
**300 MILLION
TONNES**
of plastic waste
EVERY YEAR

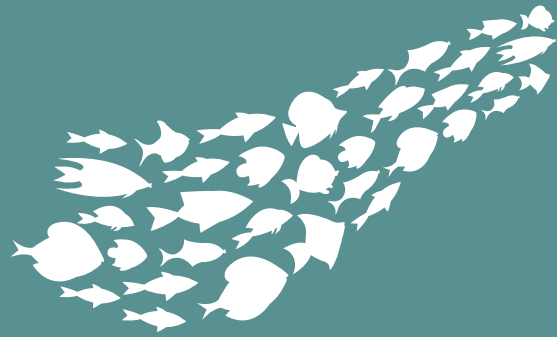
That's nearly equivalent
to the weight of the
entire human population



**8 MILLION
TONNES**
of plastic end up in
the world's oceans
every year



Plastic waste
can remain in the
**environment
for centuries**



Each year, plastic
POLLUTION
KILLS more than
100.000
marine creatures

We purchase
ONE MILLION
plastic drinking bottles
EVERY MINUTE

By 2050 our oceans could contain
MORE PLASTIC THAN FISH



What is The Ocean chair?

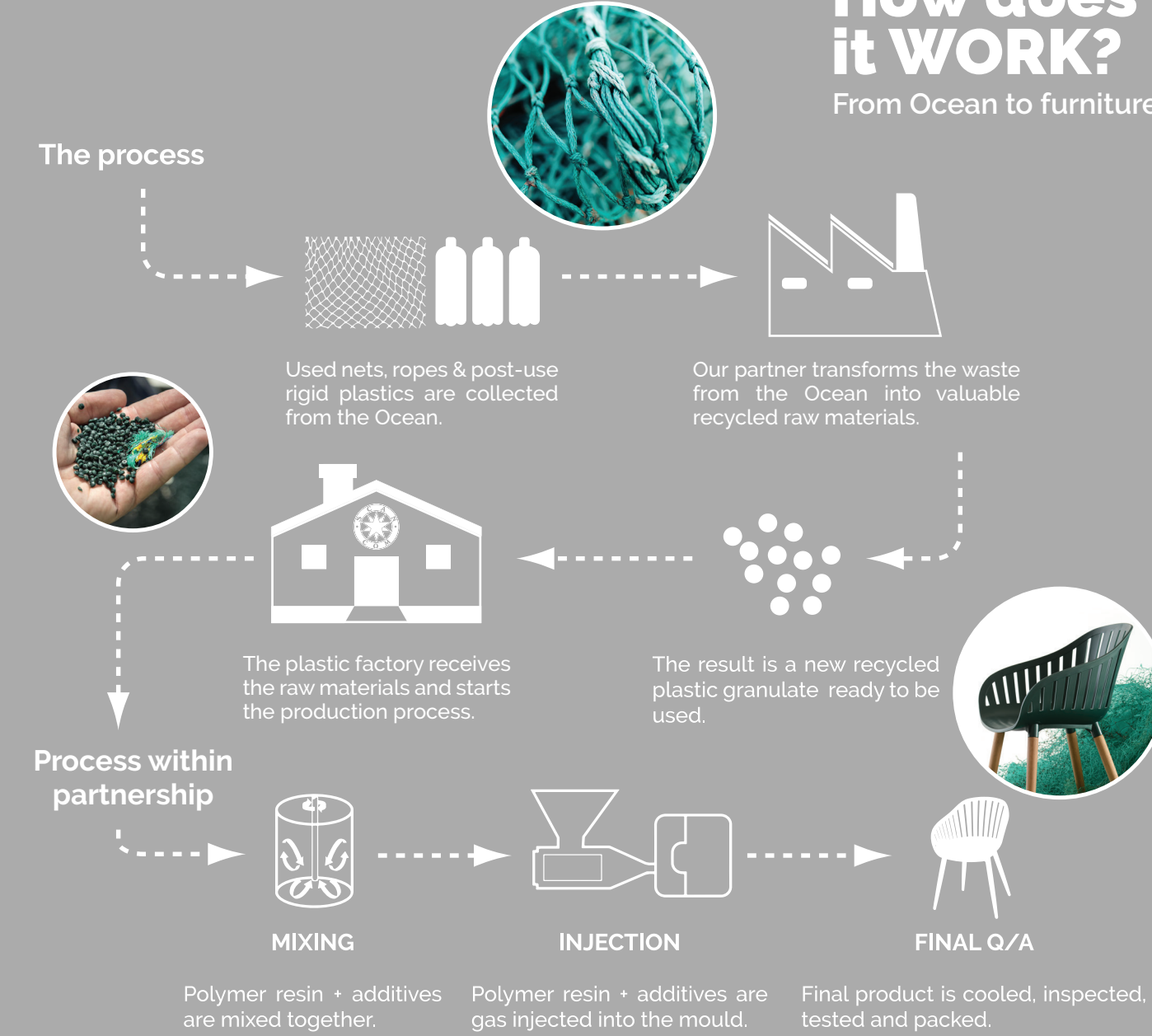
It is an innovative product development
with recycled fishing nets, rope and
plastic waste collected from the Ocean,
as part of an Ocean circular recovery
project.

The Ocean Collection is
designed for disassembly,
meaning that the design
allows each component in
its purest form to recycle
into new production circles



How does it WORK?

From Ocean to furniture



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 <p>Recycle!</p>	<p>Don't use PLASTIC STRAWS</p>	<p>ENJOY NATURE Don't litter!</p> 
<p>USE RE-USABLE BAGS</p>	<p>HAVE A re-usable bottle at your working space</p>	<p>Say NO to plastic cutlery</p>

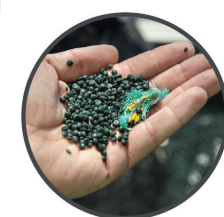
contributing to
**CLEAN UP
THE OCEAN**

REDUCING
REUSING &
RECYCLING

supporting good
**ENVIRONMENTAL
PRACTICES**

**DOING BUSINESS
THE RIGHT WAY**
THE SUSTAINABLE WAY

— Our current chair in detail



Bucket
3.5 Kg of marine debris
100% made of recycled plastic



Legs
1.2 Kg of Brazilian
FSC Eucalyptus



Production time
Approx. 5 minutes

- Q&A

• What is inside The Ocean chair? This chair is 100% made with recycled plastics originating from marine debris and mainly consist of fishing nets that have been safely removed from the Ocean, cleaned and turned into this beautiful chair.

• **Is this chair recyclable?** Yes, this chair is fully recyclable, after use you can dispose of this chair at a green point station near your home. Most countries have these stations available; as an alternative, you can also leave the plastic bucket on the container for plastic bottles.

• **Can I choose my colour for The Ocean chair?** No. The Ocean chair is made from marine debris and therefore the colour palette available is limited to the colour and composition of the debris found, which is normally green, blue and occasionally brown.

• **Does this chair contain any harmful chemicals?** No, the chair has been manufactured according to rigorous standards and in accordance with the EU laws that banned harmful chemicals (REACH), this chair is completely safe for the environment.

• Is The Ocean chair available in more models?
Yes, The Ocean chair is the material and this can be translated into more models. Our design team is also working on more models that will be displayed in our show rooms in the near future.



The ocean waste plastic and recycled plastic (PP) honours the UN Sustainable Development Goals of protecting "Life Below Water" (SDGs 14) and "Responsible Consumption and Production" (SDGs 12) and "Partnership for the Goals" (SDGs 17).



**Only a drop
in the ocean,**

but we can all support
the environment through
sustainable innovation and
development.

