COLOR: endless boundaries

Moderator: Christina Conde, CallinsonRTKL Renee Hytry Derrington Glenda Spangler

about the presenters

Renee Hytry Derrington International Design Lead Formica Group

Hard Surfaces Laminate options

International Footprint in Asia, Europe, North America

FORMICA

Global Color Overview



Glenda Spangler Senior VP of Global Sales & Marketing, Richloom Contract - Cruise

> Soft Surfaces Fabric options

International Footprint in Asia, Europe, North America

> Color Trends for Hospitality Markets: Land & Sea



about the global color overview

Trend Drivers

Trend Themes Engineered Design No Boundaries Fluidity

Global Color Palettes

Designer Research Results Asia, Europe, North America

Bangkok, Beijing, Kuala Lumpur, Shanghai, Shenzhen, Singapore, Taipei, Barcelona, Birmingham, London, Manchester, Madrid, Oslo, Paris, Stockholm, Columbus OH, Dallas, Minneapolis, San Francisco, Seattle



trend drivers: sensory spaces

Human-centric Design

Tech-driven Future

Mimic Circadian Rhythms



Bring the Outside in

Biophilic Design

Improved Wellbeing

FUTURE VISION VOL 2 TREND DRIVERS

trend drivers: return of the expert

Response to Information Democratization

Expert Knowledge and Hand Skills

Intelligence and Invention

Black – Studio RENS, madebyrens.com



trend drivers: phygital world

Blurred Boundaries

Experience Driven Design

Physical and Intangible

3D Copypod – People's Architecture Office, peoples-architecture.com





trend drivers: generation z

The Ocean Clean Up – Boyan Slat, boyanslat.com

Environmentally Driven Design

Ingenious Waste Transformation

Young Designers at the Forefront



trend drivers: nomadic life

Kasita, kasita.com

Authentic Experiences

Reconnect with the Natural World

Limitless Travel

engineered design



FUTURE VISION VOL 2 ENGINEERED DESIGN NO BOUNDARIES FLUIDITY

LUMBER – PESI, designstudiopesi.com

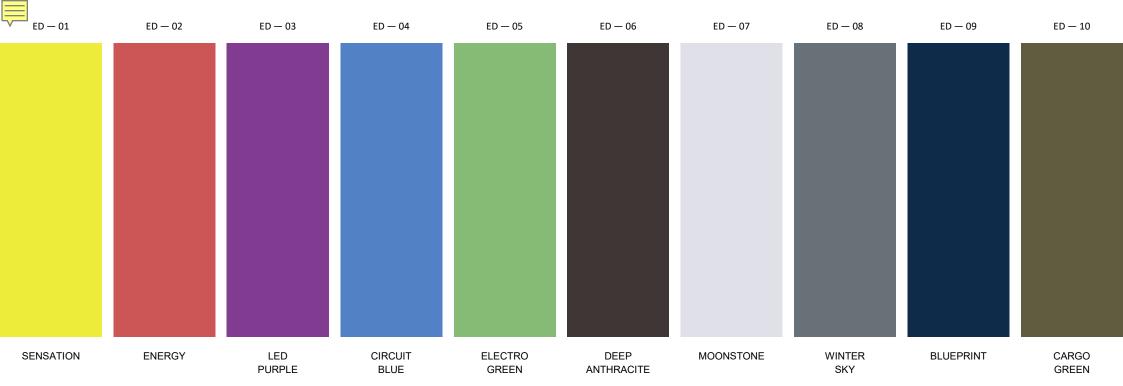
inspiration

Power of Knowledge

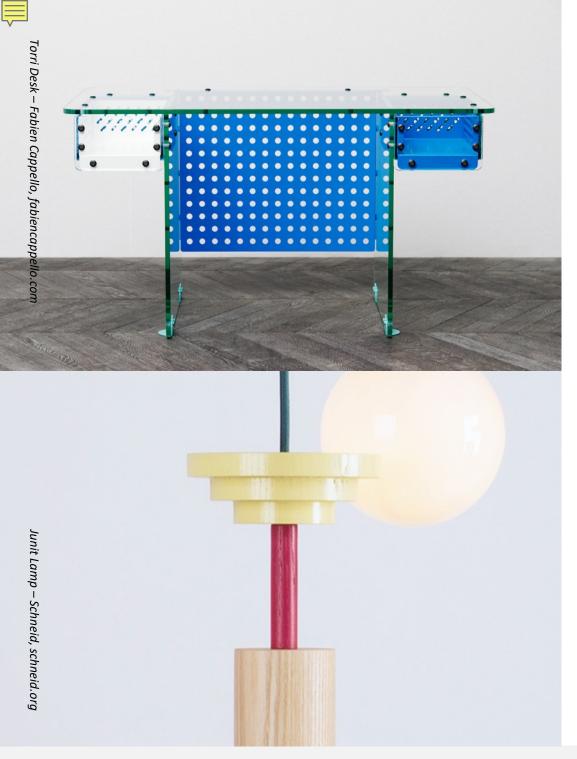
Controlled and Intelligent Design

Future Proof Solutions









<u>surfaces</u>

Precision driven

De-clutter for Livable

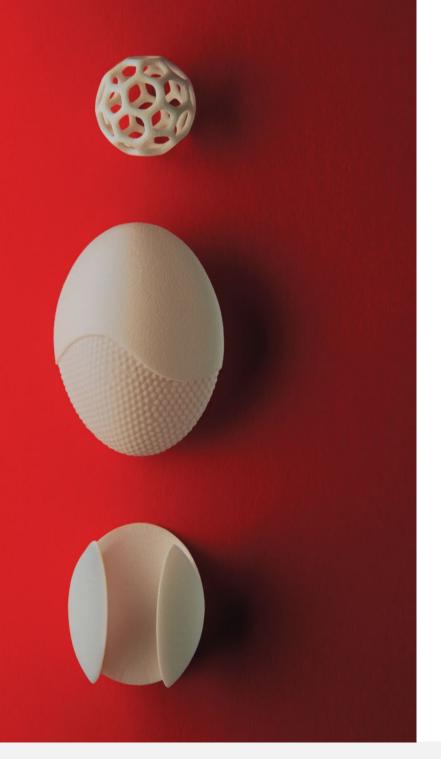
> Synthetic Pattern



Pushing Boundaries

Future-forward Design

Technological Advance



Interlocking Shape and Pattern

Intelligent and Modular

Structured and Engineered

Soba Bamboo Furniture – Stefan Diez, diezoffice.com

12 Micron – SJB Interiors, sjb.com.au



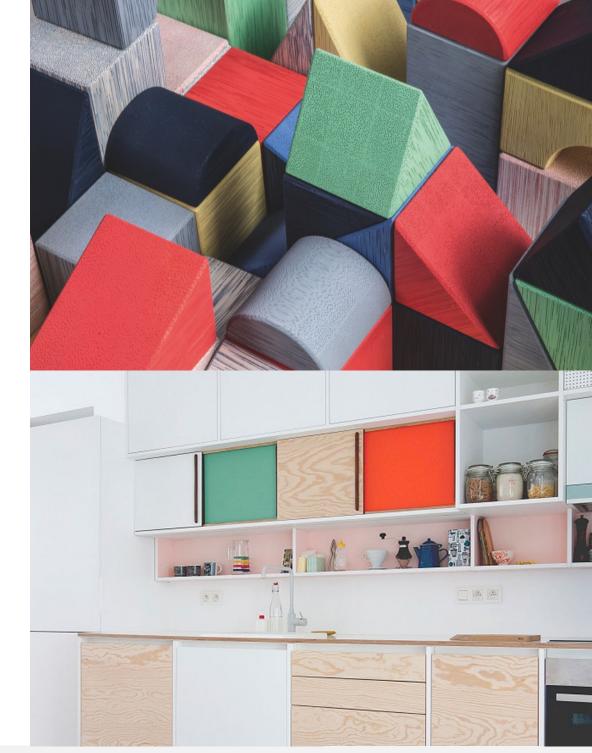
Bold and Bright Color

User as Designer

Multi-dimensional Surface

kc play, outforspace.com, karuun.com

Rotterdam – Dries Otten, driesotten.be



no boundaries



inspiration

Connect to the Organic World

Fresh and Stimulating

Reveal the Essential









<u>surfaces</u>

Nature in the Home

Organic Color and Material

Patterns Mimic Nature



<u>surfaces</u>

Balanced Mix

Refined Natural Finish

Curved and Untreated Surfaces

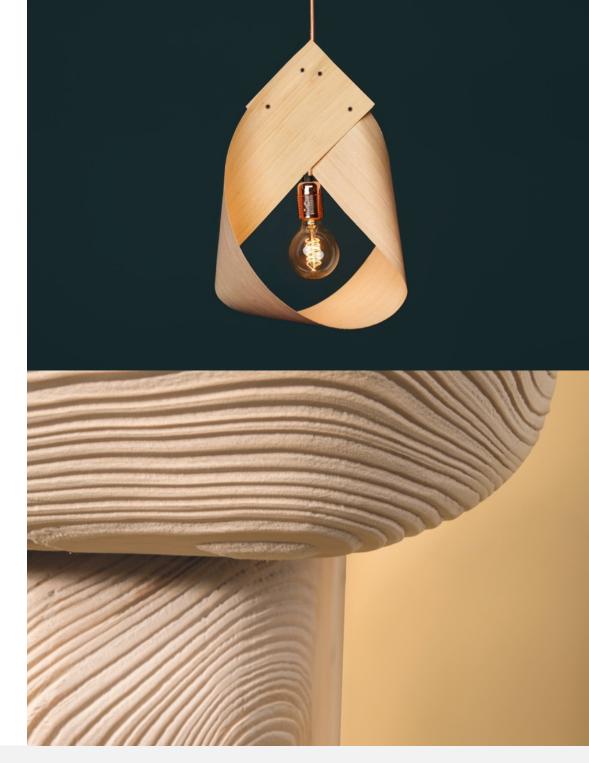
Innovative Material Application

Reinventing Waste

Soft Natural Shapes

Fluidity in Form, @alicegoodman.designer.maker

Dune – Lisa Ertel, lisaertel.com



Reconnect with the Organic World

Raw yet Controlled

Stripped Back Aesthetic Wakufuru – Glimakra, glimakra.com



Tree House, malanvorster.co.za

fluidity





Response to a Complex Digital Landscape

Immersive Sensorial Environment

Experiential and Meditative Mind-set





F-01	F — 02	F — 03	F — 04	F — 05	F — 06	F — 07	F — 08	F — 09	F — 10
LUCENT YELLOW	POWDER BEIGE	LILAC CELLOPHANE	PEACEFUL BLUE	IRIS	SOLAR ORANGE	PURPLE HAZE	LIQUID GLASS	NAT MATT ALU II	CITADEL



<u>surfaces</u>

Mix of Color & Blurring Pattern

Dreamy and Transparent

Bleeding Hues & Ethereal Motion



<u>surfaces</u>

Intriguing Surface Treatment

Layered Transparencies

Reflection and Light Interact with Senses

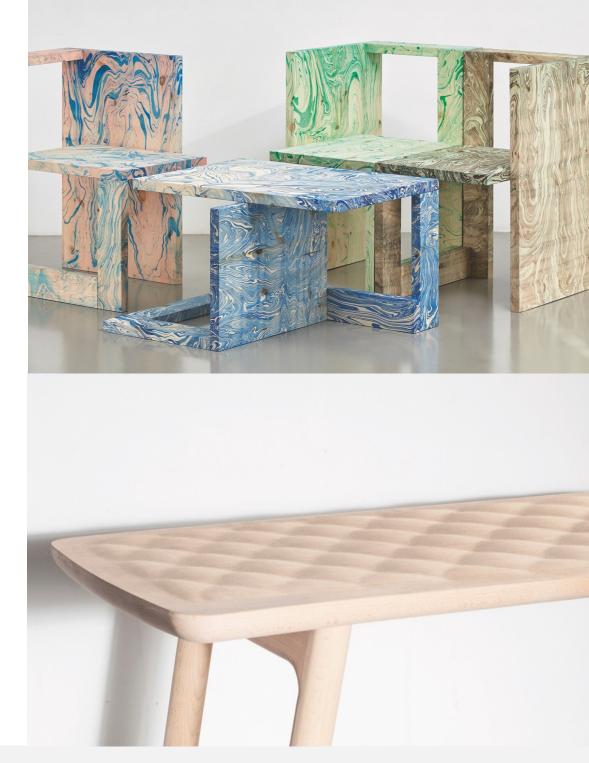
Sensorial Experience

Soft Finish

Tactility Drives Material Futures

Everyday Surreal – Amanda Karsberg, Amandakarsberg.com

Tenderwood – YenHao CHU, yenhaochu.com





Blending Hues

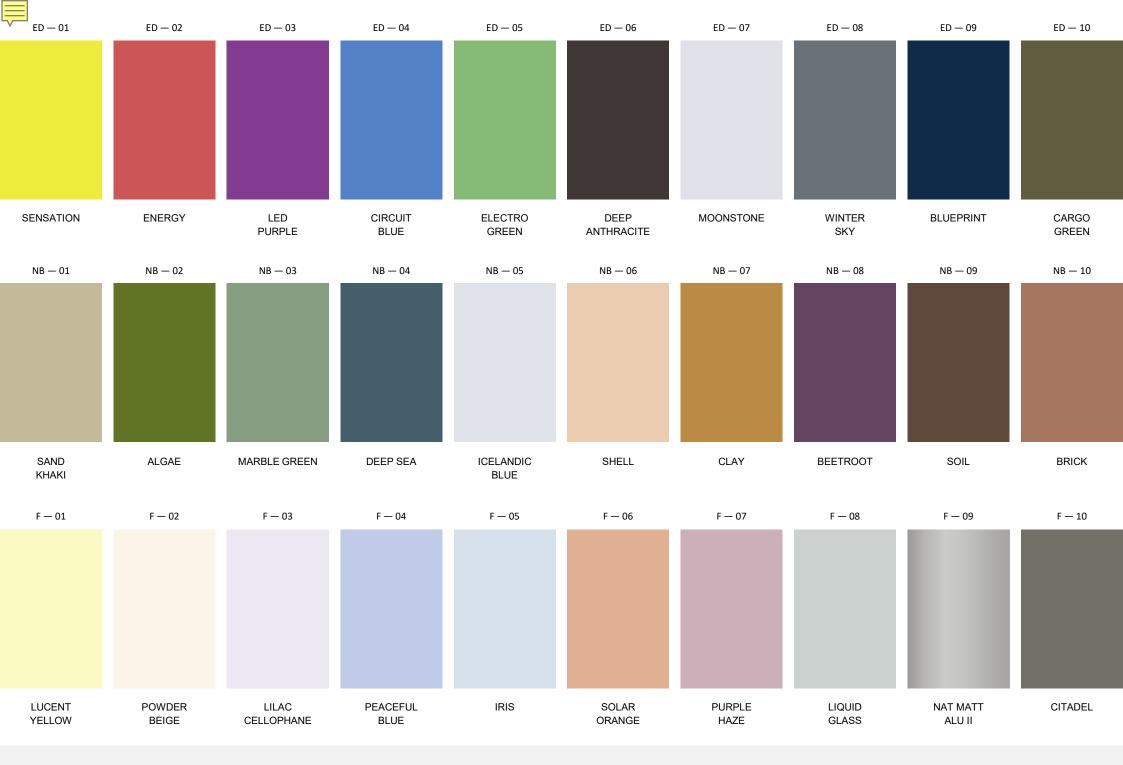
Softly Curved Silhouettes

Inventive Material Experiments

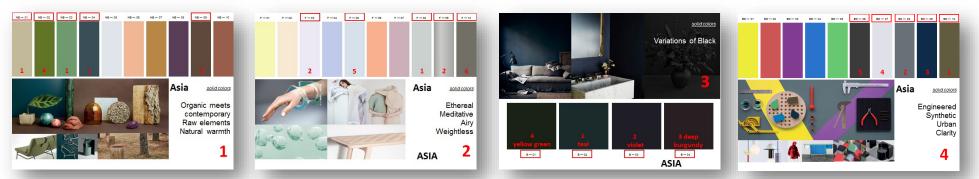
Color Wood, karimoku-newstandard.jp

Workshop Brothers – Studio Esteta, studioesteta.com.au





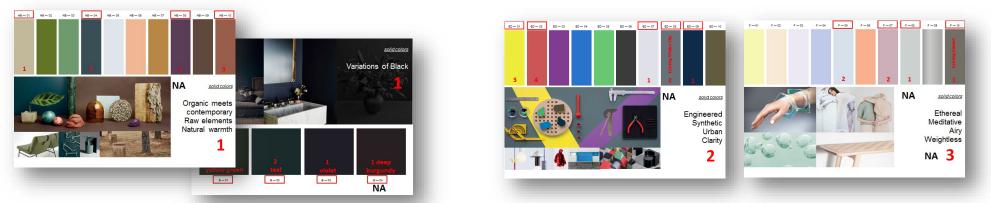
about the global designer research results



Asia preferences: Bangkok, Beijing, Kuala Lumpur, Shenzhen, Shanghai, Singapore, Taipei



Europe preferences: Barcelona, Birmingham, London, Madrid, Manchester, Oslo, Paris, Stockholm



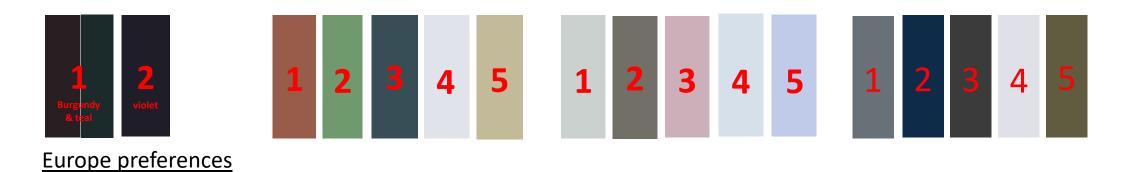
North America preferences: Columbus OH, Dallas, Minneapolis, San Francisco, Seattle



about the global designer research results



Asia preferences





North America preferences

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