

CSI AWARD SUBMISSION 2020

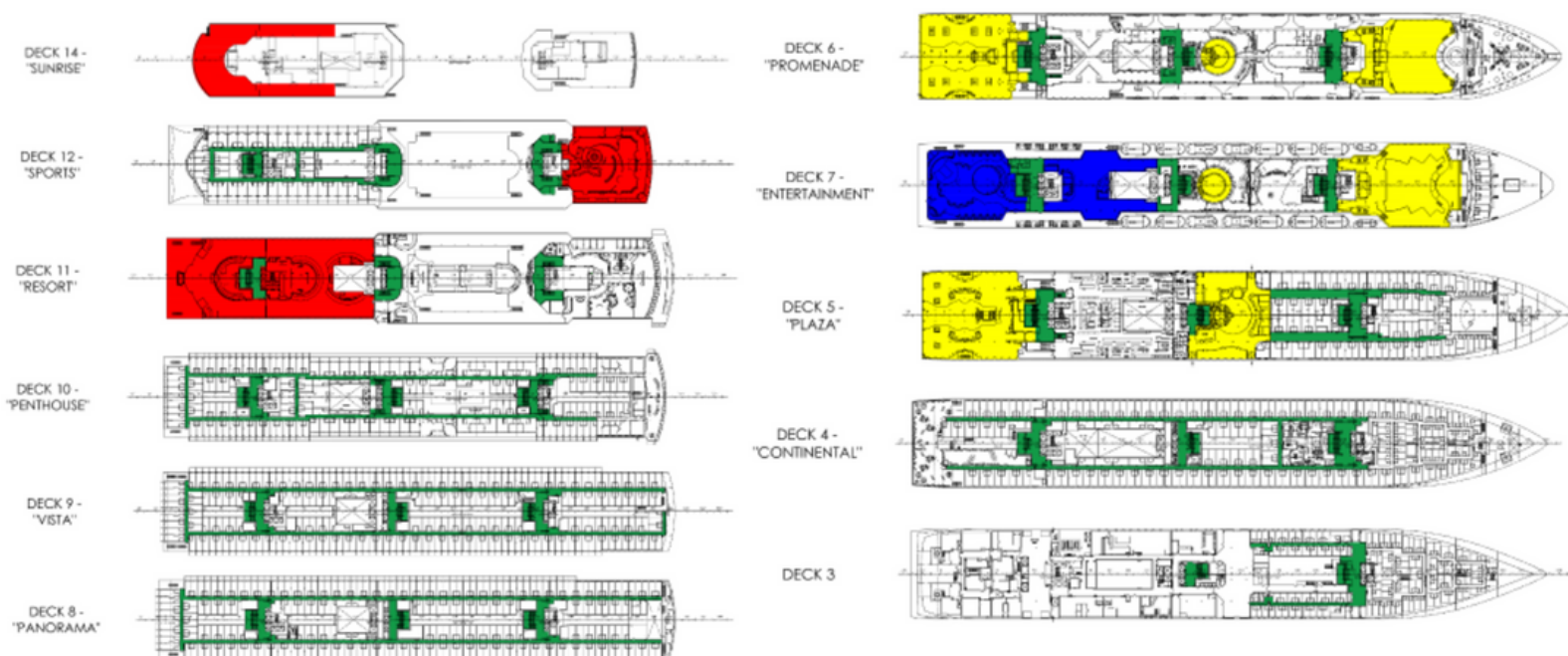
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TRIMLINE

Creating World Class Interiors



BEST REBRAND
MARELLA EXPLORER 2
BY TRIMLINE



THE BRIEF

In early 2019, Trimline again partnered with Marella Cruises for the conversion of Golden Era into Marella Explorer 2, during a dry dock in Cadiz.

Having carried out interior rebrands onboard Marella Explorer, Marella Discovery and Marella Discovery 2, as well as refurbishments of the remaining Marella fleet, Trimline has unrivalled knowledge of the Marella Cruises brand and our experienced teams bring this knowledge to each Marella refit, making us Marella Cruises' partner of choice for interior refurbishments of their fleet.

As the main interior contractor onboard Marella Explorer 2, Trimline was responsible for the majority of the interior rebrand, including the following areas:

INDIGO
 SQUID & ANCHOR
 COFFEE PORT
 MARKETPLACE
 LATITUDE & VISTA
 DINING CLUB
 TERRACE
 BROADWAY SHOW LOUNGE
 BROADWAY BAR
 RECEPTION/DESTINATION SERVICES
 FUTURE CRUISE
 VERANDA
 INDIGO TOILETS
 STAIRS
 LOBBIES
 LANDINGS
 PASSENGER ALLEYWAYS



KEY AREAS

SCOPE OF WORKS

INDIGO

- Turn key area creating new layout
- Construction of new beer store
- New beer & soda package
- New deckhead throughout
- Removal of raised deck
- New flooring
- New fixed & loose furniture
- New blinds
- Decoration throughout
- Construction of casino cage
- Movement of two fire hydrants
- Tiling

SQUID & ANCHOR

- Construction of new beer store
- New beer & sode package
- New flooring
- New fixed & loose furniture
- New blinds
- Decoration throughout
- New gin and whisky bar
- Cladding to all balustrades
- Re-finishing of dance floor
- New furniture to smoking area
- New back bar & cladding to front bar
- Tiling

COFFEE PORT

- New coffee port bar
- Removal of A60 bank/casino cage
- New deckhead
- New fixed & loose furniture
- New blinds
- Decoration throughout
- Photo Kiosk area
- Arts & crafts area
- New Hvac throughout
- New flooring
- Movement of fire hydrant
- Tiling

MARKETPLACE

- New heading & ambient gantries to servery
- Replacement of trade slide to servery
- New ceramic hot plates to servery
- New mobile headed & ambient lowerators
- New drinks station with self service
- Convert ice cream station to sandwich station
- New clearing stations
- Re-upholstery of existing banquette seating
- New loose & fixed furniture
- New carpet
- Tiling

DATE & DURATION

During the pre-order stage we worked closely with Marella to define the scope, create drawings and prepare the detailed quote. From receipt of order we embarked on an intensive 4-month meticulous planning stage with the refit starting on 15 Feb 2019.

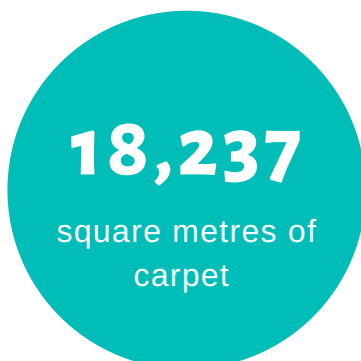


TRADES

In addition to the Trimline project management team, we have 344 trades onboard, including HVAC, welders, plumbers, electricians, joiners, labourers, upholsterers, floorlayers, catering, tiles, decorators, Corian, HSR, french polishing, instalers and cleaners.

THE STATS

The conversion of Golden Era into Marella Explorer 2 was the largest rebrand to date that Marella Cruises has undertaken. Here are some cool stats.





KEY SUCCESS FACTORS

SPECIALIST TEAMS FOCUSING ON DESIGNATED AREAS

Trimline had a structured management team onsite in Cadiz for the duration of the project, as well as being supported by the team back in the UK to ensure the refit was a success.

To carry out the ambitious project needed an extensive team of contractors and, Trimline's team included onboard and quayside logistics managers together with 344 tradespeople, all working together to deliver the high-quality finish Trimline is renowned for.

PLUG & PLAY MANUFACTURING

Manufactured items were fitted 'plug & play' which helped greatly to speed up the installation process.

DETAILED KNOWLEDGE OF DOCKYARD

Local dockyard knowledge was key to the success of this refit. Trimline was well aware of the restrictions on materials movements, so in order to maximise efficiency Trimline procured a dedicated storage space on site and hired its own forklift. With this infrastructure in place, Trimline could confidently carry out the extensive installation programme unhindered.

CLASS DRAWINGS

The use of BCTQ and lessons learned from previous Marella Cruises refits, resulted in a huge success with the class drawings. Trimline were the only interior company to initially have this all covered and were used as an example to other contractors onboard.



ACCOLADES & QUOTES

Cruise Critic awarded Marella Cruises 'Best Refurbishment award 2019' for Marella Explorer 2

As the main interior contractor for this major refit, we are so proud that it has been recognised as the 'Best refurbishment' by world's largest cruise reviews site and online cruise community **Cruise Critic**.

Trimline's COO, Ross Welham

"The sheer scale of this project meant that meticulous planning was crucial. Each team was responsible for their key area of the refit and worked closely with their trades to ensure the refit was completed on time. I am so proud of what our team has achieved, the end result speaks for itself."

Marella Cruises' Head of Technical Operations, Nick Hughes

"We are delighted with the results of this project. Trimline has a proven track record in delivering high spec interiors for us and have met the brief again with this mammoth refit."

The transformation of the public spaces is remarkable, and we are looking forward to welcoming passengers on board to enjoy the results.

We are sure they will respond positively and can't wait to see what they think when they take to the seas for the new season of sailing".