ARTLINK
WE ART THE WORLD
The Seabourn Ovation
ART COLLECTION

AT THE INVITATION OF WORLD-RENEWED DESIGNER, ADAM D. TIHANY, ARTLINK CURATED AND PLACED AN EXCLUSIVE ART COLLECTION OF OVER 1,600 WORKS OF ART AND CRAFT, WEAVING TOGETHER THE BRAND’S CHARACTER, DESIGNER’S VISION AND THE TALENTS OF NEARLY 120 ARTISTS.

SOURCED ON FIVE CONTINENTS, THE WORKS ON BOARD THE SHIP ARE FINGERPRINTS OF THE WORLD’S CLIMATE, FOOTPRINTS OF ITS FLORA AND FAUNA, AND IMAGINARY TRAVELERS’ PERSONAL IMPRESSIONS OF IT.
Case Study

THE OVATION CORRIDORS

We would have loved to submit the entire collection of the Seabourn Ovation for prize consideration, however, considering the submission requirements, we decided to concentrate on a successful "Projects within a Project" curated for the ship's corridors.

With a simple idea and a complex execution process, the Ovations corridors, traditionally considered functional circulation arteries, have been transformed into destinations in their own rights.
You found the attached as it fell off a book you are reading or while cleaning a drawer. You drew it (or wrote it / collected it / found it) while on a memorable journey years ago. The memories come back to you and, touched by them, you make a new mark on the old object.

Curated around the concept of *Revisited Memories*, hundreds of drawings, objects, vintage post cards with interesting and romantic exchanges, old maps and other works of art and memorabilia have been given to artists with the simple task that read:

> Before anything led a path, life was a dream of cotton, half-vanished... The little bit of daffodil in brilliance... But now, returning through the door, not incident then. I believe there was a flower then. In the world a dream becoming truth, fleshed shroud of creation. I believe the present the clear Hutter core with its lily bud.

*— Ch. de la Boyer—*
Elements from the collections feature drawings, embroidered maps and postcards with poems on them.

Hundreds of carefully selected works creating long narratives to engage guests as they walk the ship.
What are typically transitory moments in a guest’s journey have been slowed down. Guests and crew are responding emotionally to hints of romantic moments, personal stories and fingerprints of imaginary travellers that are scattered along the corridors.

Case Study
THE OVATION CORRIDORS

Over 400 works
- 120 artists
- Memories of 327 locations
- Over 300 years of individual journeys